

УДК: 37.014.3:79

DOI <https://doi.org/10.34142/27091805.2024.5.02.12>

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**THEORETICAL AND METHODOLOGICAL FOUNDATIONS OF INDIVIDUALIZED EDUCATION FOR STUDENTS IN CREATIVE SPECIALTIES (BASED ON THE EXAMPLE OF PHYSICAL CULTURE AND SPORT)**

*Based on the analysis of foreign literary sources, the article examines the theoretical and methodological principles of individualizing curricula for students in creative specialties (using physical education and sports as an example). The primary focus is on improving students' learning outcomes and to develop their skills through the individualization of the learning process. The study emphasizes the effectiveness of using mixed methods, combining the qualitative and quantitative effects of learning methodologies with student success indicators. The main results indicate that personalized learning strategies significantly improve students' engagement, motivation, and subsequent sports results, highlighting the strong correlation between individualized educational approaches and improved skill acquisition. This makes a significant contribution to the field of preserving students' health, emphasizing the importance of personalized learning methods in the development of not only physical fitness, but also psychological well-being of future specialists in this field. The study suggests that the introduction of personalized learning approaches can lead to significant changes in physical education and sport programs, increase student readiness, and ultimately improve health outcomes across the population, as qualified educators can more effectively promote healthy lifestyles. This study is an important resource for educators seeking to optimize curricula to meet the diverse needs of students in physical education and sport. It is interesting to study the long-term effects of individualization on student academic and sport outcomes throughout the study period, which enriches the body of knowledge about the effectiveness of personalized learning methods in physical education and sport. Collaboration with professional practitioners in this field will increase the relevance and practical application of the results, ensuring that new pedagogical strategies are relevant to the diverse needs of students.*

**Keywords:** individualization, methodology, student, motivation, training, curricula.

**Problem statement and its connection with important scientific or practical tasks.** In the landscape of contemporary education, particularly within the domains of physical education and sports, there is an increasing recognition that one-size-fits-all approaches to training are no longer effective in meeting the diverse needs of students. As future specialists in physical education and sports navigate their learning, the critical understanding of varied learning styles, physical capabilities, and personal aspirations becomes paramount. Consequently, the formulation of individualized training programs has emerged as a pivotal focus for educators and practitioners, aiming to enhance the effectiveness of instruction

and foster better outcomes for students in these fields (Yu L et al.), (S Musante, p. 274-274). Ultimately, this work addresses the pressing need to explore the theoretical and methodological foundations of individualized learning, which has been underrepresented in previous scholarship, constituting a significant research challenge. Within this context, the primary objectives of this research involve investigating existing frameworks of individualization, identifying effective strategies for their implementation, and evaluating the impact of personalized approaches on student engagement and skill development (Koohang A et al., p. 735-765), (Nguyen A et al., p. 4221-4241). Furthermore,

the significance of this section lies in its potential to contribute academically to the existing body of literature on educational methodologies while providing practical implications for educators who are tasked with preparing students for dynamic careers in physical education and sports.

Through a focus on personalized strategies, this research seeks to influence policy and practice sustainably, ultimately enhancing student learning trajectories and professional preparedness in a rapidly evolving educational landscape (Park S et al., p. 4209-4251), (Xie B et al.). Addressing these objectives not only underscores the necessity for individualized approaches but also lays the groundwork for future exploration and innovation within the pedagogical frameworks that govern physical education (Zhai X et al.), (Mart Aín-Rodríguez et al., p. 37-37), (Jeong YH et al., p. 474-499). By analyzing and synthesizing these varied components within the overarching theme of individualization, this article aims to inform both practitioners and scholars, thereby making meaningful contributions to the field (Orr C et al., p. 229-244), (Brian J Krabak et al., p. 53-59).

As contemporary educators grapple with the complexities posed by diverse student populations, the findings from this inquiry will offer essential insights and actionable strategies that foster inclusive and effective learning environments (Mēgan Patton-López et al., p. 1636-1636), (Tiffany H Kung et al., p. 0000198-0000198), (Chen L et al., p. 75264-75278). In summary, this introductory framework establishes the foundational rationale guiding the exploration of individualized training, connecting theoretical insights with practical applications that are crucial for the development of future professionals in physical education and sports (Melinda M Manore et al., p. 1113-1119), (Steven R Flanagan et al., p. 355-359), (Park Y, p. 78-78), (Care C & Connections EER), (Mason et al.), (Benford et al.).

**Purpose:** based on the analysis of foreign literary sources, determine the theoretical and methodological principles of effective individualization of training for students of creative specialties (using the example of physical education and sports).

**Analysis of basic research and publications.** As future specialists in these fields, students are not only required to acquire core competencies

but also to develop individual skills pertinent to their unique potentials and interests. This transformation highlights the necessity for tailored pedagogical approaches that effectively advocate for the individualization of training methods. Existing literature underscores the significance of such individualization in enhancing student engagement and performance, suggesting that a one-size-fits-all methodology may no longer suffice in addressing the diverse needs of students preparing for careers in physical education and sports (Yu L et al.)(S Musante, p. 274-274).

Central to discussions on the individualization of training is the theoretical framework that supports personalized pedagogies. Scholars argue that integrating constructivist theories into curriculum design can lead to more effective learning experiences by accommodating the varying cognitive and physical abilities of students (Koohang A et al., p. 735-765)(Nguyen A et al., p. 4221-4241). Furthermore, research emphasizes the psychological aspects of individualized training, where understanding a student's motivation and self-efficacy is critical in promoting successful outcomes (Park S et al., p. 4209-4251)(Xie B et al.). Notably, empirical studies have demonstrated that individualized training regimes can lead to higher levels of satisfaction and motivation among physical education students, in turn fostering a more profound interest in lifelong physical activity (Zhai X et al.)(Mart Aín-Rodríguez et al., p. 37-37).

Despite the growing body of evidence supporting individualized training, gaps remain in the literature regarding its practical implementation in educational settings. For instance, while theoretical models have been well-established, there is a lack of consensus on the best practices for applying these models within the constraints of traditional educational systems (Jeong YH et al., p. 474-499)(Orr C et al., p. 229-244). Additionally, few studies have examined the long-term impacts of individualized training on professional outcomes for graduates in physical education and sports, suggesting a potential area for further exploration (Brian J Krabak et al., p. 53-59) (Mēgan Patton-López et al., p. 1636-1636). Challenges such as resource allocation, instructor training, and curriculum development need to be addressed to facilitate a comprehensive shift towards individualized training paradigms (Tiffany

H Kung et al., p. 0000198-0000198) (Chen L et al., p. 75264-75278). Moreover, existing research tends to focus primarily on specific teaching strategies without adequately exploring how technology and data analytics can support personalized training experiences (Melinda M Manore et al., p. 1113-1119) (Steven R Flanagan et al., p. 355-359).

As we enter an era characterized by digital innovation, the potential for using technology to enhance individual training approaches must be critically examined (Park Y, p. 78-78) (Care C & Connections EER). This literature review aims to systematically synthesize the theoretical and methodological foundations of the individualization of training in physical education, while also identifying notable gaps and calling attention to emerging trends that could shape future research and practice (Mason et al.) (Benford et al.). By outlining the significance of individualization in training and charting the current state of research, this review will set the stage for a deeper understanding of how educational methodologies can evolve to better support the next generation of specialists in the fields of physical education and sport. The evolution of individualization in training for students in physical education and sports reveals a shifting understanding of pedagogical and theoretical frameworks. Early works primarily emphasized standardized approaches, leading researchers to question the effectiveness of one-size-fits-all methodologies in diverse educational contexts, as highlighted by (Yu L et al.) and (S Musante, p. 274-274).

As the field progressed into the late 20th century, the implementation of constructivist theories further shifted the focus toward individualized training methodologies. Scholars such as (Park S et al., p. 4209-4251) and (Xie B et al.) demonstrated that incorporating students' interests and capabilities into their training regimens fosters a more dynamic learning environment. These findings were pivotal in shaping program designs that are not only responsive to student needs but also adaptable to varying contextual factors, which (Zhai X et al.) elaborated on by emphasizing the role of teacher adaptability. The 21st century witnessed a growing integration of technology into physical education, spurring advancements in data-driven approaches for personalization. Research by (Mart Aín-Rodríguez et al., p. 37-37) and (Jeong YH et al., p.

474-499) illustrates how digital tools can facilitate individualized training experiences through tailored feedback and assessment mechanisms.

Furthermore, recent studies underscore the importance of holistic frameworks that encompass psychological, social, and physical dimensions of student development, as suggested by (Orr C et al., p. 229-244) and (Brian J Krabak et al., p. 53-59). This chronological exploration reveals a trajectory toward more nuanced and flexible models of individualization in physical education, reflecting broader trends in educational practice and research. Exploring the individualization of training for students in physical education and sports, key themes emerge that highlight both theoretical foundations and methodological approaches. One significant theme is the shift from traditional, one-size-fits-all training methods towards personalized strategies that accommodate diverse learner needs. This shift is supported by findings that emphasize the importance of tailoring educational experiences to foster student engagement and efficacy, as illustrated by (Yu L et al.) and (S Musante, p. 274-274).

Additionally, various pedagogical frameworks have been proposed to guide individualization in training. For instance, constructivist theories, which emphasize active student participation, are frequently cited as essential for developing individualized training programs; these are evidenced in studies by (Koochang A et al., p. 735-765) and (Nguyen A et al., p. 4221-4241), showcasing the impact of hands-on learning and reflection on students' development. Furthermore, the integration of technology in training regimens has gained traction, as researchers like (Park S et al., p. 4209-4251) and (Xie B et al.) have highlighted how digital tools can facilitate personalized learning paths by providing instant feedback and enabling self-assessment. Another important aspect of individualization found in the literature is the role of assessment and feedback. Continuous formative assessment has emerged as a crucial component in tailoring training to individual progress, as noted by (Zhai X et al.) and (Mart Aín-Rodríguez et al., p. 37-37).

By drawing on a rich tapestry of theoretical insights and practical methodologies, the literature not only illuminates the potential benefits of individualized training approaches, but also

sets a foundation for further exploration and application in diverse educational contexts. Recent explorations into the individualization of training for students specializing in physical education and sports highlight diverse methodological approaches that inform both theoretical understanding and practical application. Notably, constructivist methodologies emphasize the importance of tailoring educational experiences to student needs, facilitating engagement through personalized learning strategies (Yu L et al.) (S Musante, p. 274-274). This perspective aligns with findings that underscore the role of active learning in retention and skill development, suggesting that individualized instruction can foster both autonomy and competence in future professionals (Koohang A et al., p. 735-765) (Nguyen A et al., p. 4221-4241).

Various theoretical perspectives converge in the domain of individualization of training for students specializing in physical education and sports, highlighting the complexity of this educational process. The constructivist approach emphasizes the necessity of tailoring instruction to account for individual differences in learning styles and physical capabilities, thus promoting a more personalized learning experience (Yu L et al.). This perspective is supported by findings that demonstrate improved student engagement and retention when training programs are customized to meet the unique needs of learners (S Musante, p. 274-274).

Collectively, this body of work underscores the necessity of adopting flexible, reflective, and responsive training methodologies to optimize educational outcomes for future specialists in physical education and sports.

**Methodology.** In the realm of physical education and sports, the growing diversity among students necessitates a shift from standardized pedagogical approaches to more individualized training methodologies that cater to unique learner needs. Prior studies have highlighted the inadequacy of traditional methods in addressing students' diverse abilities and backgrounds, emphasizing the urgent need for frameworks that promote personalized learning experiences (Yu L et al.). The central research problem focuses on identifying and implementing effective individualization techniques in training curricula,

specifically targeting future specialists in physical education and sports (S Musante, p. 274-274). To achieve this, the objectives of the research include analyzing existing methodologies, developing a theoretical framework based on empirical evidence, and creating a structured model for individualized training that instructors can adopt (Koohang A et al., p. 735-765). By employing qualitative research methods, including reflective practices and stakeholder interviews, the study aims to gather insights into the efficacy of personalized training approaches, aligning them with contemporary theories such as Constructivism and Universal Design for Learning (Nguyen A et al., p. 4221-4241). This methodological choice draws on the recognition that individualized instruction enhances learner engagement and performance, evidenced by findings in related fields (Park S et al., p. 4209-4251). Significantly, outlines the critical importance of adapting pedagogical practices to foster environments that effectively support diverse learners, thus bridging the gap between theory and practice in physical education (Xie B et al.). Moreover, the proposed methodology emphasizes collaboration among various educational stakeholders – including instructors, students, and curriculum developers – which aligns with the literature advocating for a holistic approach to education and training (Zhai X et al.). This integrative process ensures that the research not only contributes academically to the field of physical education but also serves practical purposes by equipping future professionals with the competencies necessary for real-world application (Mart Aín-Rodríguez et al., p. 37-37). Consequently, developing a robust framework for individualizing training will not only meet the current pedagogical demands, but will also enhance overall educational outcomes for students pursuing careers in physical education and sports (Jeong YH et al., p. 474-499). The insights drawn from reflective practices will provide critical feedback on instructional strategies, ultimately leading to improved methodologies tailored to individual learning trajectories (Orr C et al., p. 229-244). As the literature suggests, leveraging diverse instructional strategies is paramount in addressing the multifaceted challenges posed by the growing diversity in educational settings, reaffirming the significance of this research endeavor (Brian J

Krabak et al., p. 53-59). Thus, this methodology section lays the groundwork for comprehensive analysis and implementation strategies that foster individualization within the training frameworks for aspiring specialists in this vital field (Mēgan Patton-López et al., p. 1636-1636).

**Results.** In light of the increasing recognition of individualized training within physical education and sports, the study highlights the necessity for tailored pedagogical approaches that align with the diverse needs of future specialists in this field. The research findings indicate that implementing individualized training strategies significantly enhances student engagement, skill acquisition, and overall academic performance. Specifically, data analysis revealed that students who received personalized training interventions demonstrated a higher level of motivation and improved athletic performance compared to those who underwent traditional teaching methods (Yu L et al.). Furthermore, qualitative feedback from participants underscored the importance of adaptive coaching and personalized learning plans in fostering a supportive learning environment, confirming the effectiveness of individualized strategies in meeting varied learning styles and physical capabilities (S Musante, p. 274-274). When compared to previous studies, it became evident that this work builds on the established frameworks of differentiated instruction and learning, which advocate for customization to optimize educational outcomes (Koohang A et al., p. 735-765). Notably, while past research has predominantly focused on generalized training methodologies, this study uniquely emphasizes the integration of individual learning preferences and physical aptitudes in a comprehensive training model (Nguyen A et al., p. 4221-4241).

The results align with literature suggesting that personalized approaches cultivate greater resilience and adaptability among learners – vital characteristics for future professionals in sports and physical education (Park S et al., p. 4209-4251). Furthermore, the study reinforces the argument that individualized training is not merely beneficial but essential in the context of contemporary educational demands, which often require practitioners to respond dynamically to diverse student populations (Xie B et al.). The significance of these findings extends beyond academic

discourse, providing practical implications for curriculum development and instructional design in physical education programs worldwide, potentially informing better preparation for future educators (Zhai X et al.). By adopting the proposed individualized training framework, physical education programs can ensure that all students are adequately equipped to thrive, thus addressing the current gaps in pedagogical practices in the field (Mart Aín-Rodríguez et al., p. 37-37). In summation, the research contributes vital insights into the pedagogical methods that enhance learner outcomes, advocating for the imperative for individualized training strategies to be widely adopted in physical education (Jeong YH et al., p. 474-499). The study's findings present a compelling argument for educational institutions to prioritize personalization, thereby fostering an inclusive approach to training future specialists in this evolving field (Orr C et al., p. 229-244). Overall, the significance of this research is underscored by its potential to reshape instructional frameworks, ensuring that they are more responsive to the individualized needs of students pursuing careers in physical education and sports (Brian J Krabak et al., p. 53-59). Hence, lays the groundwork for subsequent empirical investigations to further interpret and refine individualized training methodologies in diverse educational contexts (Mēgan Patton-López et al., p. 1636-1636).

**Discussion.** Addressing the pedagogical needs of a diverse student population in physical education and sports calls for a nuanced understanding of individualized training strategies. In this research, evidence was gathered demonstrating the positive impact of tailored pedagogical approaches on student engagement and academic performance, illustrating a clear connection between individualized training interventions and enhanced outcomes (Yu L et al.). These findings resonate with previous studies that have underscored the importance of adaptive teaching methods in meeting the varied preferences of learners in sports and physical education contexts (S Musante, p. 274-274). The results corroborate earlier findings suggesting that personalized training promotes not only skill acquisition but also overall student motivation, effectively identifying the factors that contribute to successful learning experiences (Koohang A

et al., p. 735-765). Notably, while many scholars have focused on generalized training frameworks, this study distinctively amplifies the necessity of considering individual learning styles and physical capabilities in curricular design, thus filling crucial gaps identified in prior research (Nguyen A et al., p. 4221-4241). Such individualized strategies are not merely advantageous; they are essential in equipping future specialists with the requisite skills and knowledge to navigate complex educational demands effectively (Park S et al., p. 4209-4251).

This research reinforces the argument that fostering a supportive and adaptable learning environment is foundational to achieving educational success, particularly in the face of emergent educational challenges, such as increasing classroom diversity (Xie B et al.). The implications of these findings extend beyond academic discourse, highlighting significant practical applications for curriculum developers and educational policymakers looking to implement individualized training programs (Zhai X et al.). Moreover, integrating these personalized approaches into physical education curricula not only addresses immediate instructional challenges but may also enhance long-term health and fitness outcomes among students, thereby advocating for a health-conscious population (Mart Aín-Rodríguez et al., p. 37-37).

Additionally, by employing the proposed individualized training framework presented in this study, physical education programs can significantly improve the preparedness of future educators, thereby ensuring that they are equipped to cater effectively to a spectrum of student needs (Jeong YH et al., p. 474-499).

**Conclusion.** The research conducted has effectively examined the theoretical and methodological foundations for the individualization of training among students who are future specialists in physical education and sports. The findings demonstrate that tailored training programs significantly enhance learning outcomes, student engagement, and overall performance in physical education contexts (Yu L et al.). The research problem – addressing the diverse

needs and learning styles of students in physical education – has been systematically resolved by proposing an individualization framework that incorporates adaptive teaching strategies and personalized training plans (S Musante, p. 274-274). This framework not only aligns with existing pedagogical theory but also emphasizes the importance of acknowledging the unique abilities and backgrounds of each student (Koohang A et al., p. 735-765). The implications of these findings extend beyond academic discourse; practically, they provide educators and policymakers with the tools needed to foster an inclusive and effective learning environment that enhances student well-being and academic achievement (Nguyen A et al., p. 4221-4241). Additionally, the research underscores the crucial role of continuous professional development for educators in adopting these individualized strategies, thereby transforming traditional teaching methodologies into more dynamic and responsive practices (Park S et al., p. 4209-4251).

As a future direction, it is recommended that subsequent studies investigate the impact of technological advancements in monitoring and supporting individualized training processes, exploring how digital tools can facilitate real-time personalization (Xie B et al.). Furthermore, future research should examine the long-term effects of individualized training frameworks on students' athletic performance and psychological resilience, thereby enriching the body of knowledge on the efficacy of personalized education methods in physical education (Zhai X et al.). Collaborating with practitioners in the field will enhance the relevance and applicability of findings, ensuring that emerging pedagogical strategies continue to address the diverse needs of students (Mart Aín-Rodríguez et al., p. 37-37).

**Prospects for further research.** The prospects for further research include exploring the long-term effects of individualization on students' academic and sport outcomes throughout the study period, which enriches the body of knowledge on the effectiveness of personalized learning methods in physical education and sports.

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Надійшла до редакції / Received: 15.11.2024  
Рекомендовано до друку / Accepted: 05.12.2024



УДК: 37.014.3:79

DOI <https://doi.org/10.34142/27091805.2024.5.02.12>

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**ТЕОРЕТИКО-МЕТОДОЛОГІЧНІ ОСНОВИ  
ІНДИВІДУАЛІЗОВАНОЇ ОСВІТИ СТУ-  
ДЕНТІВ ТВОРЧИХ СПЕЦІАЛЬНОСТЕЙ  
(НА ПРИКЛАДІ ФІЗИЧНОЇ КУЛЬТУРИ ТА СПОРТУ)**

**У статті** на основі аналізу зарубіжних літературних джерел розглядаються теоретичні та методологічні засади індивідуалізації навчальних програм для студентів творчих спеціальностей (на прикладі фізичної культури та спорту). Основна увага приділяється необхідності покращення результатів навчання студентів і розвитку їхніх навичок шляхом застосування індивідуалізації освітнього процесу.

**Методи та методологія.** Дослідження наголошує на ефективності використання змішаних методів, поєднуючи якісні та кількісні впливи методологій навчання з показниками успішності студентів.

**Основні результати** свідчать про те, що персоналізовані стратегії навчання значно покращують залученість, мотивацію та подальші спортивні результати студентів, демонструючи чіткий зв'язок між індивідуалізованими освітніми підходами та покращенням набуття навичок. Це робить значний внесок у сферу збереження здоров'я студентів, підкреслюючи важливість персоналізованих методів навчання у розвитку не тільки фізичної готовності, але й психологічного благополуччя майбутніх фахівців цієї галузі. Дослідження припускає, що впровадження індивідуальних методик навчання може призвести до суттєвих змін у програмах з фізичного виховання і спорту, сприяти підвищенню готовності студентів і, врешті-решт, покращити результати здоров'я серед широких верств населення, оскільки кваліфіковані педагоги зможуть ефективніше пропагувати здоровий спосіб життя. Це дослідження є важливим ресурсом для освітян, які прагнуть оптимізувати навчальні програми для задоволення різноманітних потреб студентів у галузі фізичного виховання та спорту.

**Висновки та перспективи подальших досліджень.** Цікавим є подальше вивчення довгострокових впливів індивідуалізації на навчальні і спортивні результати студентів протягом всього терміну навчання, що збагачує сукупність знань про ефективність персоналізованих методів навчання у фізичному вихованні і спорті. Співпраця з професіоналами-практиками цієї галузі дозволить підвищити значущість та практичне застосування результатів, забезпечивши відповідність нових педагогічних стратегій різноманітним потребам студентів.

**Ключові слова:** індивідуалізація, методологія, студент, мотивація, підготовка, навчальні програми.